

# **Digital World Meeting**

## **Doing Business with Data**

Giant Screen, Millennium Point

Tuesday 6 May 2014



# Steffan Aquarone

Entrepreneur and co-Founder of mobile money app Droplet.



Lecturer at Aston University focussing on biomedicine, extreme rainfall, groundwater flow, speech and signal processing.



## Caroline Beavon

on data journalism, infographics and visualisations, and working with SMFs.



## Vicky Sargent

co-Founder of Boilerhouse, and informing policy and decision makers.



### Robin Vickers

Founder of Digital Life Sciences, Start-Up and NHS Partnership Award winner, and Healthcare Without Walls developer.

### Andrew Mackenzie

on the West Midlands Open Data Forum and documenting the Open Data landscape.



#### **Focus**

The speakers will show how big and open data can be used by individuals and by companies looking to grow.

The event is open to all: to those who create, visualise and analyse our data universe; to those seeking new business ideas or research; to those who rebel as well as revel in the opportunities big data brings.



#### Free Advice

You are invited to present your business plan and could win up to £2000 from the TSB. Mazars are offering a drop-in clinic from 3-5:30pm for innovative companies or their owners to discuss tax or accounting issues with an expert.



Birmingham City Council

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#### **Format**

Reception from 5:30pm with short talks followed by Q&A, discussion and networking over dinner till 9:30pm.









INFORMATION

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Free places. Book Now. Places are limited www.sciencecapital.co.uk/2014-digital-world

