



Technology Strategy Board  
Driving Innovation

GrowthAccelerator

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Digital World 2013 Meeting  
Understanding the Data Revolution

Faraday Wharf  
Birmingham Science Park Aston  
Friday 26 April



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12:30 Business Plan Presenters: **Actatek**, **D4 Software**, **EURETAIL** and **WeWana:Play** founders and Aston University and Birmingham University academics

14:30 Registration

14:50 **Part I: Landscape of the Digital World**



**Mike Short**, VP, Telefonica Europe  
Internet for All: As the Digital economy progresses how connected and accessible is Data for innovation?



**Amish Patel**, IBM: The relevance of Big Data for key aspects of Smart City Urban Systems



**Jennifer Stirrup**, Copper Blue Consulting  
Making Big Data Visible for the Rest of Us

16:00 Coffee Break

16:15 **Part II: Data Driven Growth Acceleration**



**Anne Wilkinson**  
Growth Manager for GrowthAccelerator



**Peter Roper**, Positive Ground



**Tom Gatten**, CEO of Growth Intelligence  
Tracking the Productivity of Millions of Companies



**David Reynolds**, Warwick University  
Creating Radical Business Innovation in the Connected Digital Economy

17:40

Drinks & Canapé Reception

18:00

**Part III: Understanding and Using Data**



**Ian Nabney**, Aston University  
Visualising Complex Data to make it Easy to Understand



**Joe Parry**, CEO of Cambridge Intelligence  
Live & Interactive Data Visualisations



**Chris Harris**, EMEA Solution Engineer, Hortonworks  
Beyond the Big Data hype – how does it affect the status quo?



**Ric Roberts**, CTO at Swirrl  
The What, Why and How of Linked Data



**Alex Howard**, Government 2.0 Washington Correspondent at O'Reilly Media: What can we learn from the USA about Open Data?

19:45

Panel discussion

20:00

Networking over food and drinks

21:00

Close