

Discover the faster way to grow your business

> We'll show you how



Welcome

Welcome to GrowthAccelerator, the unique service dedicated to helping businesses like yours grow faster, achieve their goals sooner and sustain growth for the future.

We have built our service with one single goal in mind – to accelerate business growth.

We can offer you new insights into your business to open new opportunities. We can team you up with proven business experts that understand your business and who have built businesses of their own. We can set you off on a faster pathway for growth.



Is this right for me?

Are you achieving 20% growth year on year? If the answer is "not yet" then continue reading. If the answer is "yes", we can take you further still.

Checklist:

- Determined to grow?
- Registered in England?
- Employing less than 250 people?
- Turning over less than £40m?



**Our aim is to double the size
of your business in three years**

Our challenge, your advantage

Businesses like yours are the lifeblood of the economy. They are the places where ambition thrives.

So why do you need us?

GrowthAccelerator can set you on a path to even faster business growth.

Whether it's spotting a new gap in the market to expand your business, securing investment to fuel your business growth, building your order book or creating a stronger entrepreneurial culture within your company, GrowthAccelerator will help you secure your competitive edge and double your business in three years.

Our approach has been built on a deep understanding of businesses with an ambition to grow faster.

Discover

We shed new light on your business.

Every successful business is open to new insights and new ideas. If they weren't, they wouldn't be where they are today.

GrowthAccelerator experts discover new opportunities for your business to grow faster, higher and sooner.

Define

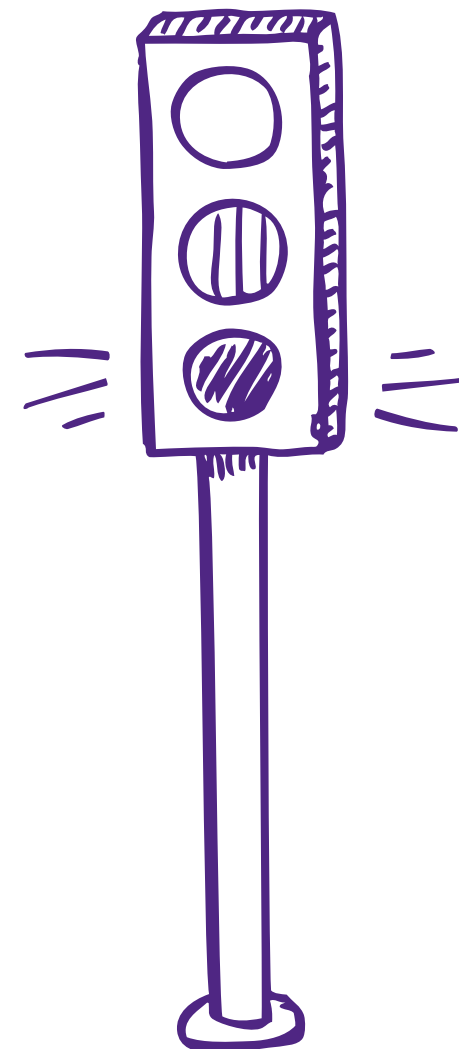
We build a business growth service around you. After all it's your business, not ours.

GrowthAccelerator will match you and your business to a proven business expert with the right experience to meet your business goals and who understands your business challenge intimately.

Drive

We stay with you on your growth journey.

Our approach means you can be assured that you will be on the right path to double your business in three years. Not only that, you will have access to our networks and business advice to sustain your business growth into the future.



Let's keep this simple

Different businesses face different challenges. We tailor our services to help your business get the most from any opportunities.

1

Do you feel there is a bigger market gap out there but you haven't quite found it yet?

We work with you to spot the opportunities and create new improved products and services to secure your competitive edge.

2

Where is the next big order? How do I grow the order book faster?

We help you identify the next big wins and secure them so you can build your business pipeline and keep it growing.

3

You need to invest, but where do you find the investment?

We help you put in a stronger case for investment and uncover new sources of finance.

4

Build a culture for growth throughout your business

We can provide you with the expertise and funding to get more out of your people and build your own leadership.

From dreaming of investment to an investors' dream

Huddle, a pioneer in web collaboration services, worked with access to finance experts to raise £2m from an early stage technology investor.

The company has since expanded from two people working out of a bedroom in 2007 to an expected 200 employees globally by the end of 2012. Currently, Huddle is tripling in size every year.



From low carbon to high performance

When Hardstaff Group saw major growth potential in a new dual-fuel management system for HGVs it turned to coaching to develop a new managerial and organisational structure.

The company has since attracted large OEMs like Mercedes and Volvo, a number of leading fleet operators and is also pursuing global opportunities. Overall, sales have increased by 22%.



From great chemistry to the perfect formula

Surepharm Services worked with a coach to identify new growth potential in the veterinary and prescription medicine sectors.

As a result sales increased by 12% and net profits by 77%. The plan has been so successful that the company has taken on additional staff and safeguarded other positions across the business.



From a standing start to pole position

Expert coaching helped automotive design company Gordon Murray to develop an innovative business model that has seen turnover grow to £6million from a standing start.

The business is now working with the top ten automotive manufacturers and has plans to open a new technology centre in Brazil.





Let's get started

Contact us to find out whether GrowthAccelerator is the right service for your business.

The best place to start is www.growthaccelerator.com, where you can carry out your basic eligibility check.

Alternatively, call **0844 463 2995** or email enquiries@growthaccelerator.com

Join the high-growth conversation [@GrowthAccel](https://twitter.com/GrowthAccel)