



Science Capital

Drugs, Diagnostics & Delivery



Cancer Treatment: Diagnosis & Clinical Trials



UNIVERSITY OF
BIRMINGHAM



Philip Johnson

**Professor of Oncology & Director of the CR UK Clinical Trials Unit
School of Cancer Studies
University of Birmingham**

What Is Cancer?

Cancer is a disease of cells

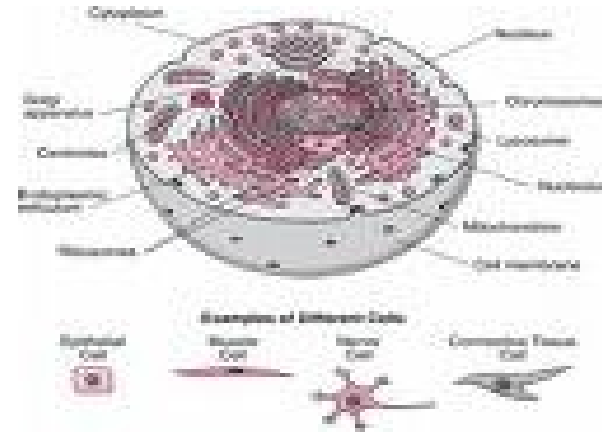


The DNA of cells is damaged



Cells proliferate too fast or don't die when they should

Inherited Predisposition
Environmental



Too many cells 'a tumour'



Benign

Malignant tumours (cancer) kill because they can spread



Into nearby normal tissues

Around the body

iy
(



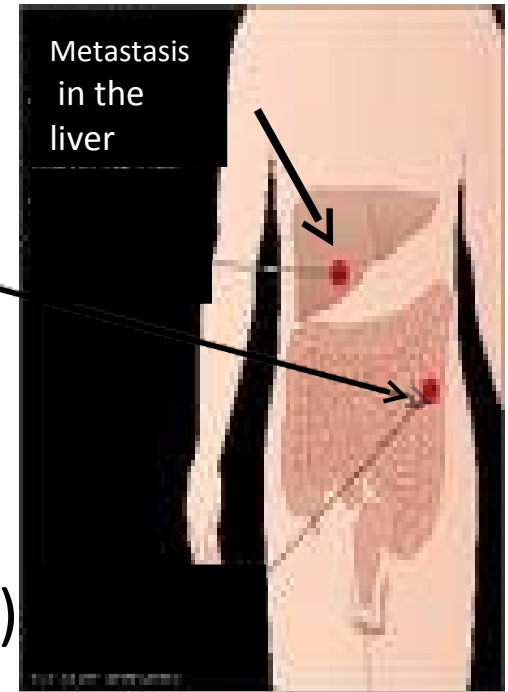
INVASION

METASTASIS

Naming of Cancers

Cancers are named after the **primary** site
i.e. the organ in which the cancer starts

The organ to which the cancer spreads
is known as the **secondary** site (a 'metastasis')

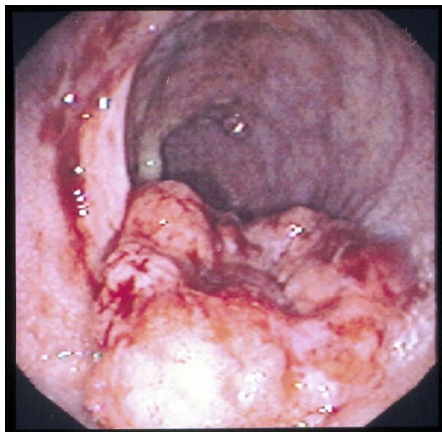


Examples Of Cancer Metastasis

Curable



Incurable



Cancer of the bowel



Primary

Secondary (metastases)



Cancer of the bone



Cancer –The Fundamental Problem

We are very good at treating/curing cancer when it is small/early and has not spread

We are much less adept at treating cancer once it has spread – ‘metastasised’ - & is at an advanced stage

What’s in the cancer treatment tool box?

Tools for Cancer Treatment

The Aim

For primary disease

- Surgery
- Radiotherapy



Cure

For metastatic disease

- Drugs (Chemotherapy)

Cure or
prolongation of
survival

***When cure/survival extension
is not an option***

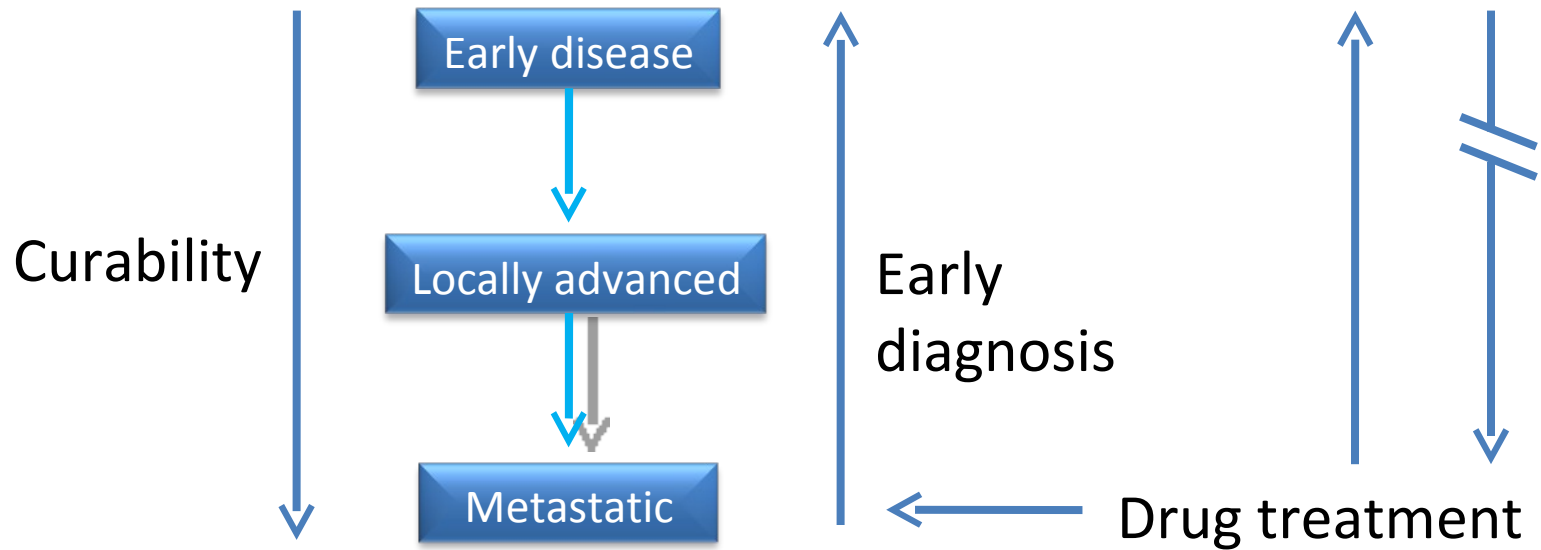
- Palliation

Control of Symptoms

What other cancer control strategies do we have and how are drugs used?

Other Strategies For Cancer Control & The Role Of Drugs

Prevent it starting in the first place!



What kind of drugs do we have to implement this strategy?

Drug Treatment of Advanced Cancer

20th Century Approach To Treatment
Cytotoxic drugs

Not rationally designed
Often discovered by serendipity or 'fishing'
Non-specific - hit rapidly dividing cells
Renowned for nasty side effects
Cause intellectual indigestion

BUT

Cheap
Can cure some cancers, even
without knowing how they work

21st Century Approach to Treatment
Targeted drugs

Rationally designed
Target relevant biochemical pathways
Intellectually satisfying
Less side-effects are expected

BUT

Their modest benefit for great
expense poses a 'NICE' problem

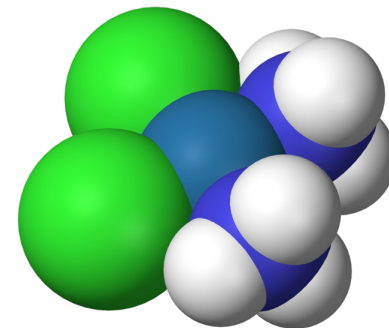
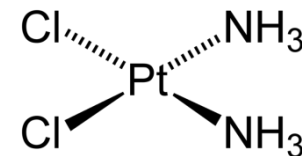
Cisplatin - The Most Widely Used Cytotoxic Drug

Serendipity & Inspiration & Perspiration

Researchers found that an electric current inhibited growth of bacterial cell division

Would it inhibit growth in mammalian cells –
Yes!, But why?..

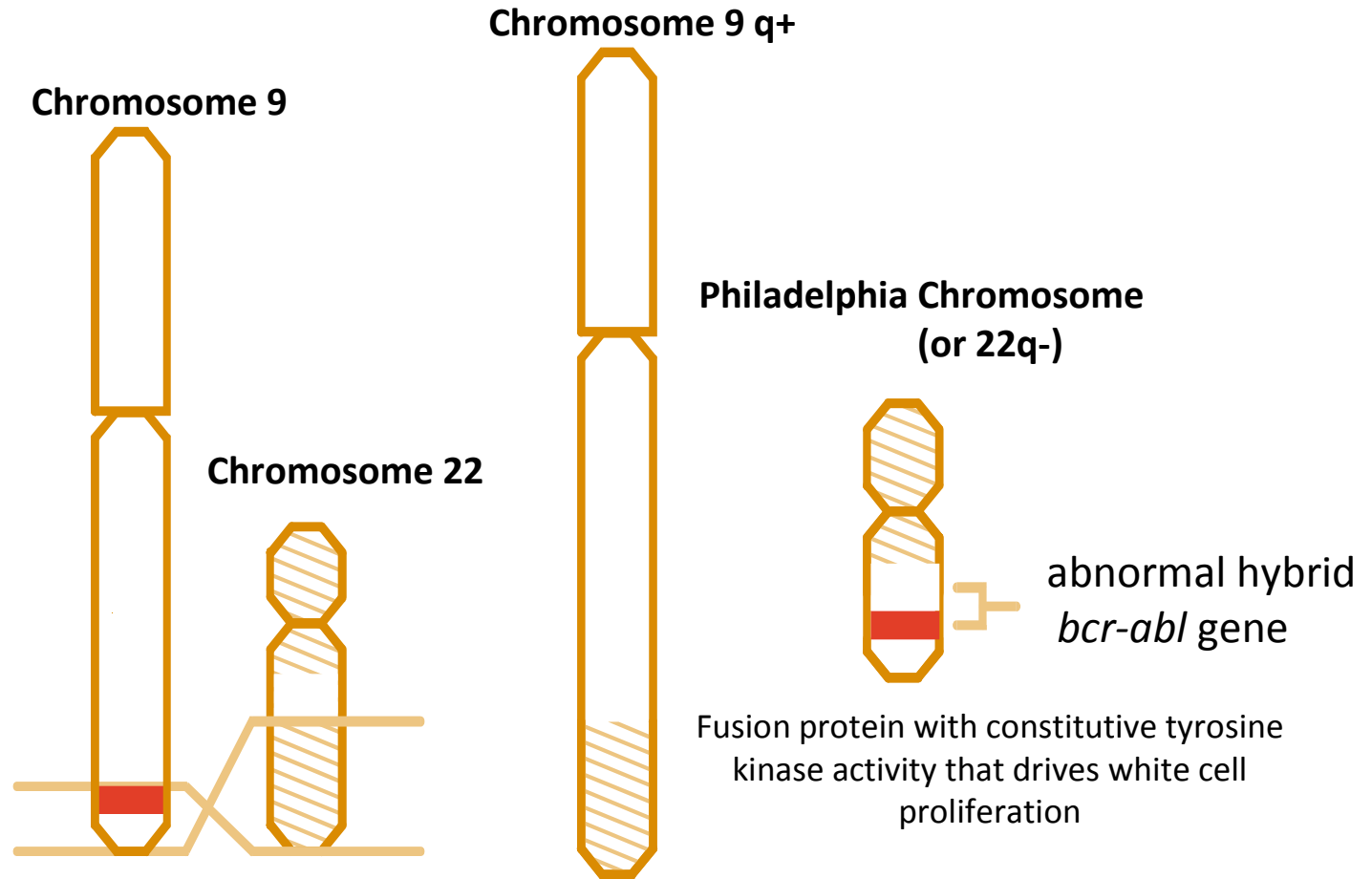
Electrolysis products from the platinum electrodes!
And that it could cure cancers in animal models



Barnett Rosenberg, Loretta van Camp, Thomas Krigas "Inhibition of Cell Division in Escherichia coli by Electrolysis Products from a Platinum Electrode"
Nature 1965, Vol 205, page 698

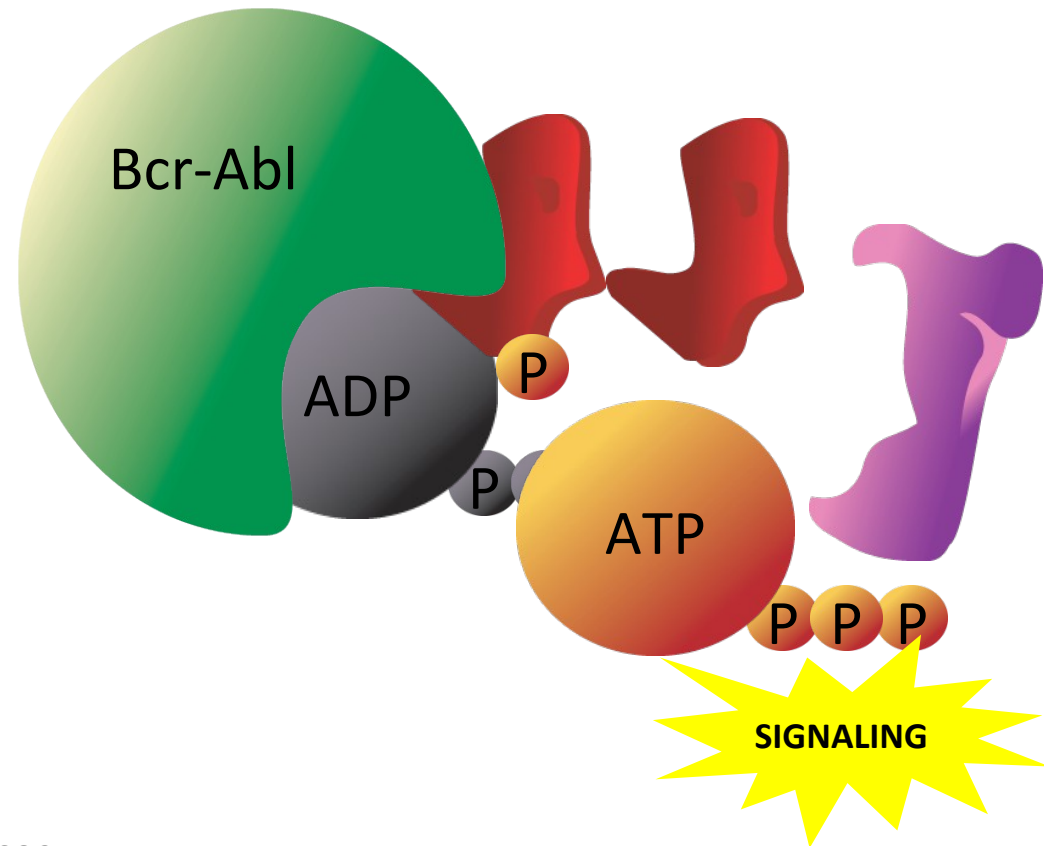
Imatinib & Chronic Myeloid Leukaemia

The Appliance Of Science



Normal Bcr-Abl Signaling

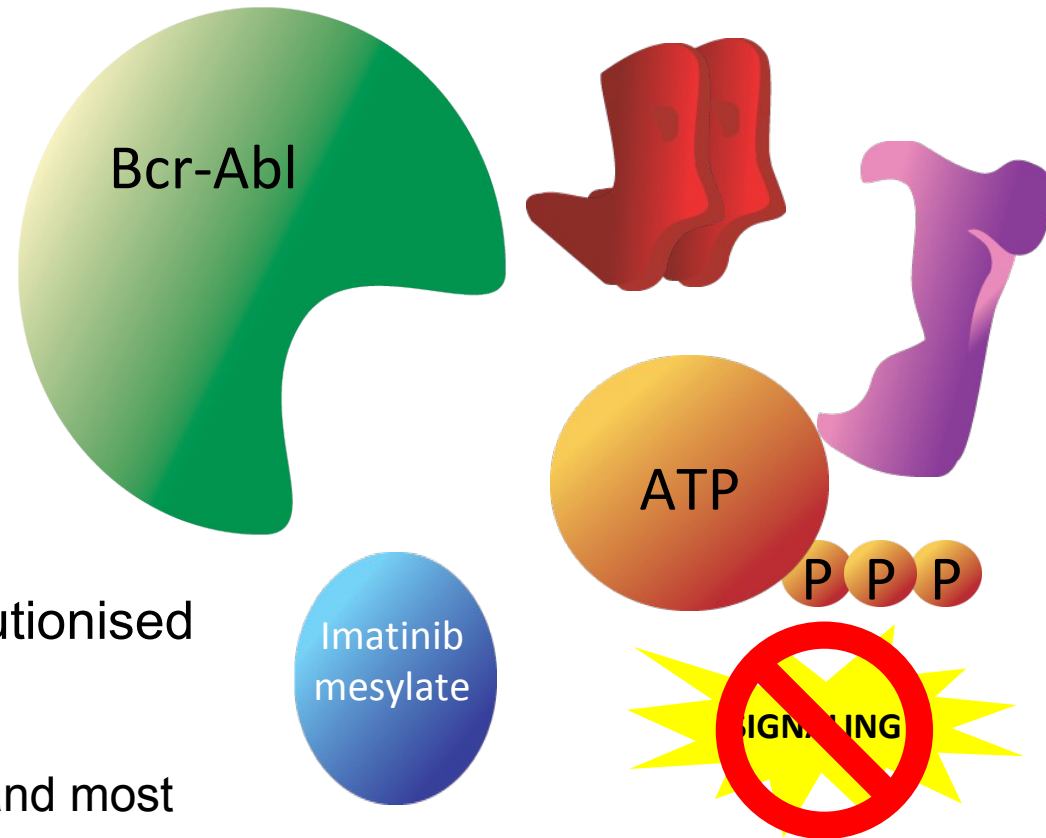
Once activated by phosphorylation, the signaling that results in the leukemia is initiated



Imatinib, In Theory And In Practice, Treats The Leukaemia

- Imatinib occupies the ATP binding pocket of the Abl kinase domain
- prevents substrate phosphorylation and signaling
- And the treatment of Chronic Leukaemia is revolutionised

But most cancers aren't so simple, and most targeted drugs aren't so effective...!



More Typical Examples Of Targeted Drugs

Both subject of a negative assessment by NICE, on grounds of limited cost-effectiveness

Avastin (Bevacizumab) for advanced colon cancer

When added to conventional cytotoxic therapy improved survival from 15 to 20 months

Cost- around £25,000 per patient

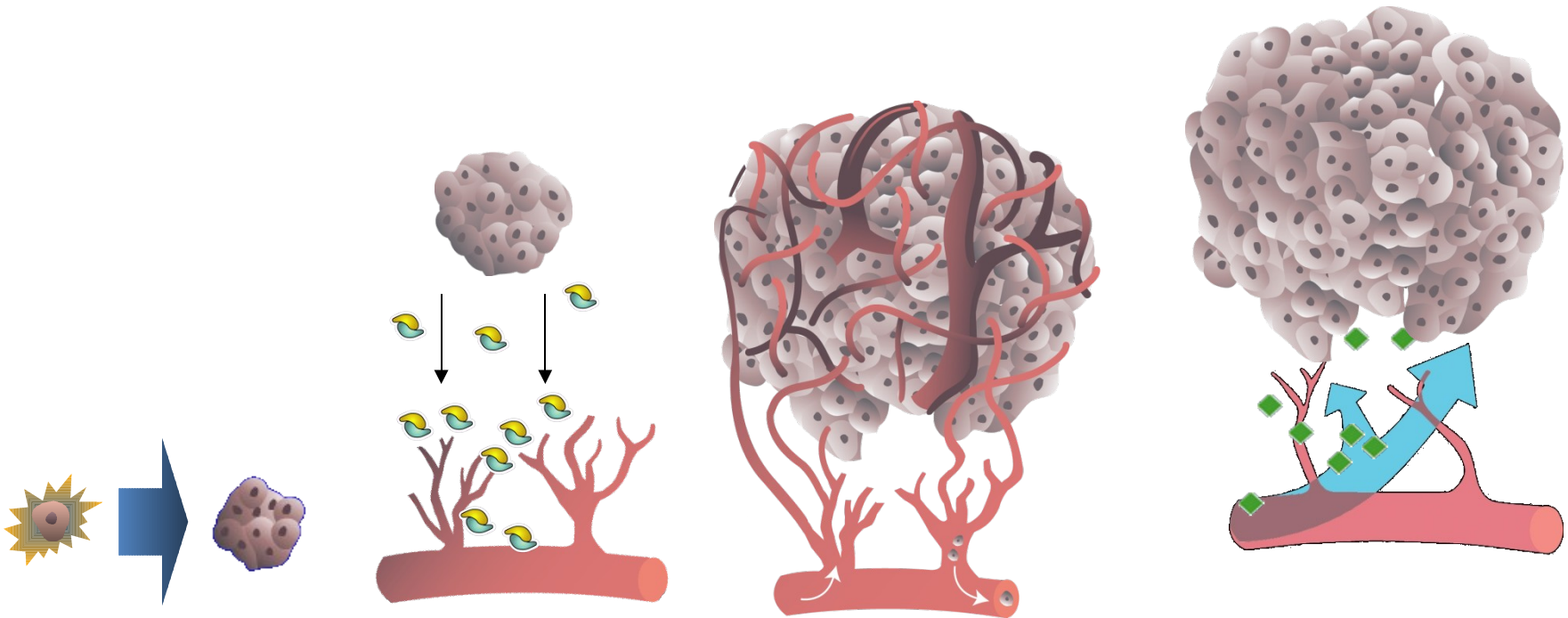
Nexavar (Sorafenib) for Liver cancer

First agent to show benefit in advanced disease.... from about 8 to 11 months

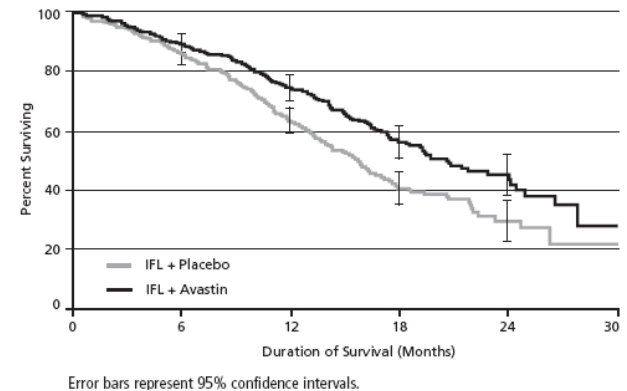
Cost – around £25, 000

-

Avastin (Bevacizumab) For Colon Cancer



Cancers need their own blood supply
Inhibition of blood vessels is a major therapeutic area
Avastin was designed to do this &
Increases survival from 15 to 20 months



Trajectory Of Cancer Treatment Progress is Incremental

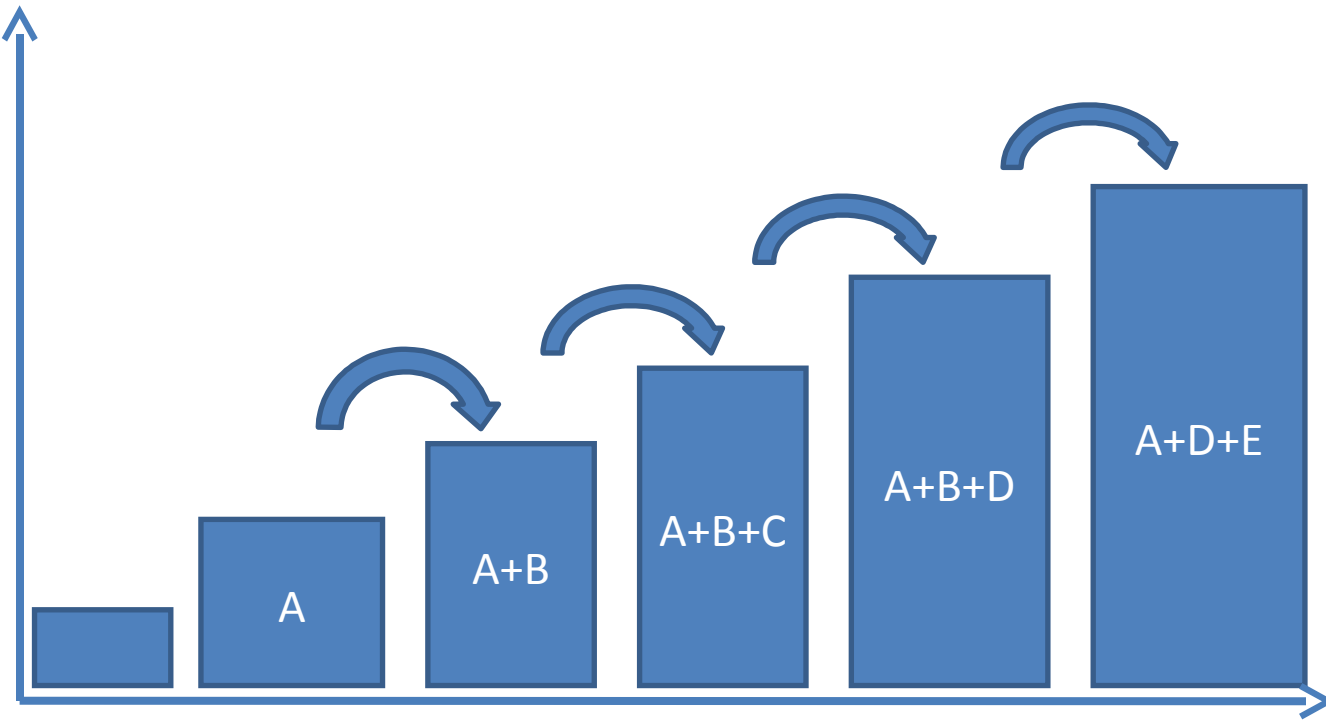
Effectiveness

7

Benefit from 'A'
maybe trivial

Benefit from A+D+E is
valuable

But you can't get to A
+D+E without going
through A



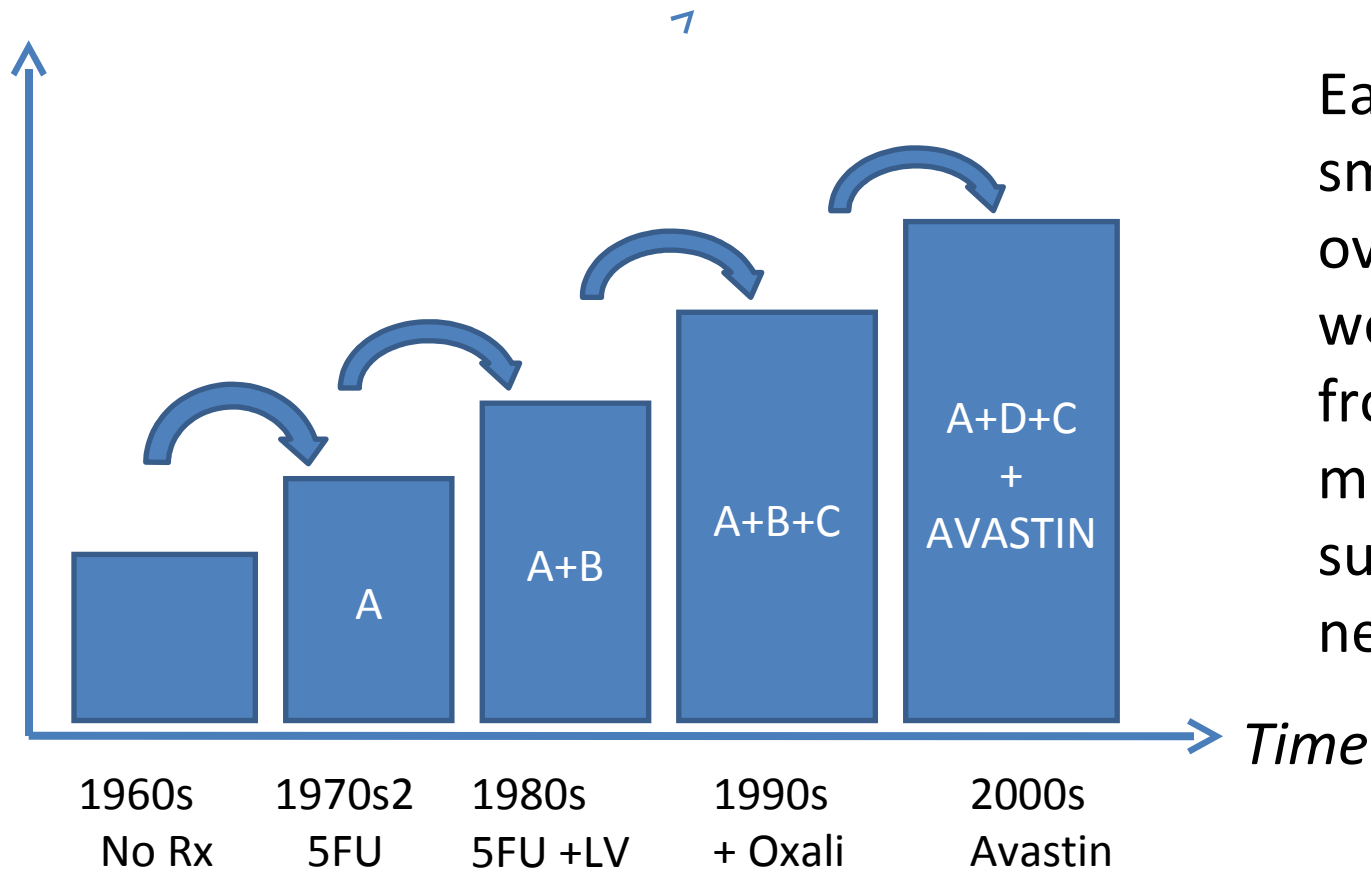
Time

Baseline No treatment

Trajectory Of Cancer Treatment

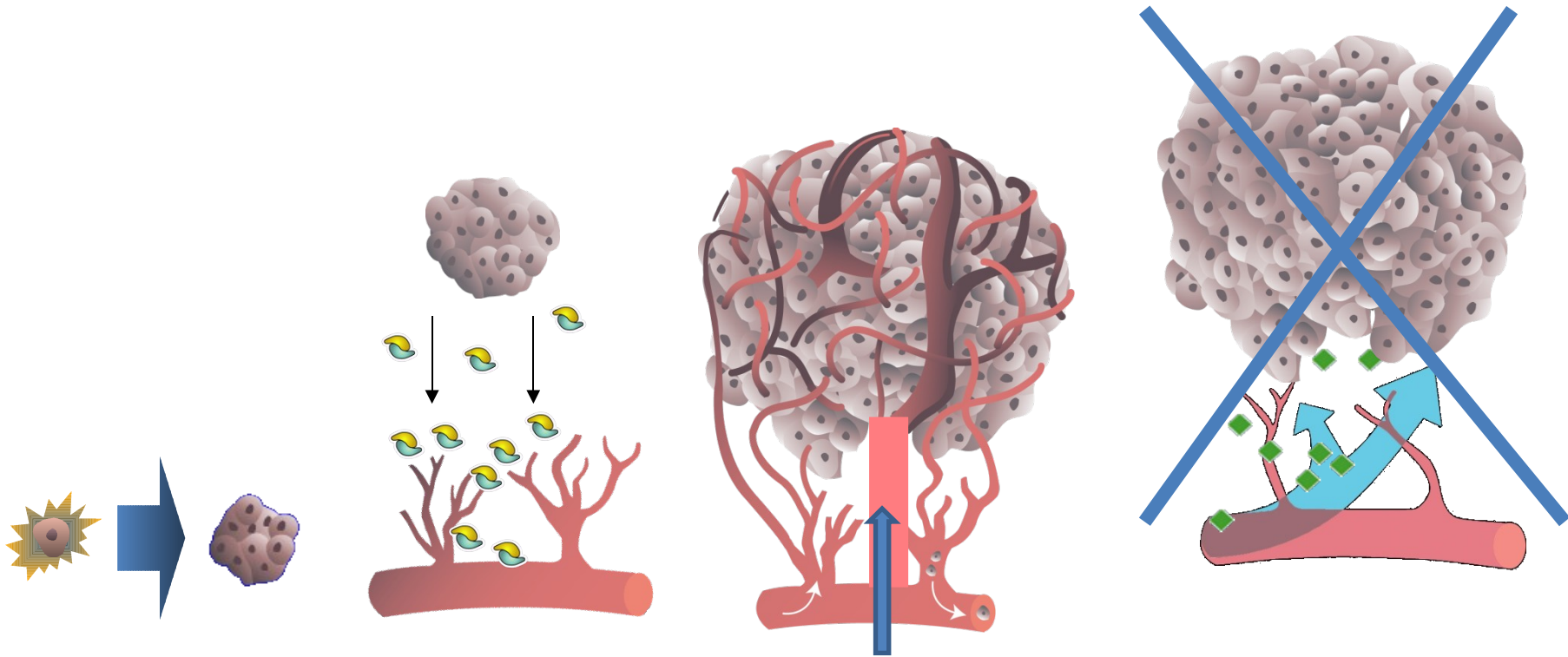
Progress In Advanced Colorectal Cancer

Effectiveness



Each step is small, but over 50 years we've gone from 3 months survival to nearly 2 years

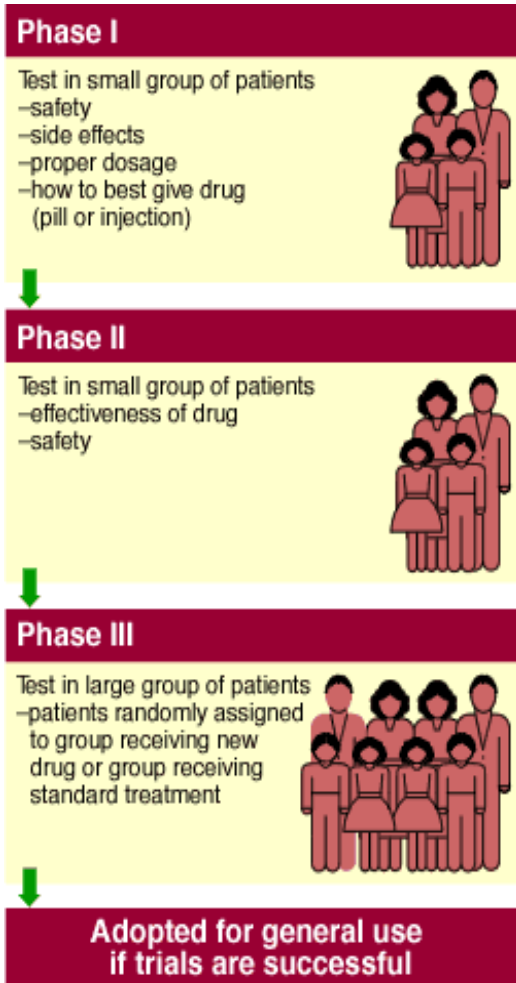
Avastin For Colon Cancer



Stabilises chaotic cancer related blood vessels

improves access of conventional cytotoxic agents

The Clinical Trial Process



The Sorafenib pathway

Is it safe?

Yes, but more side-effects than expected

Does it do 'what is says on the tin'
Usually, shrink the tumour

No, it did not shrink tumours

By shrinking the tumour does it make people live longer, than current best therapy

Yes, people taking the drug live longer

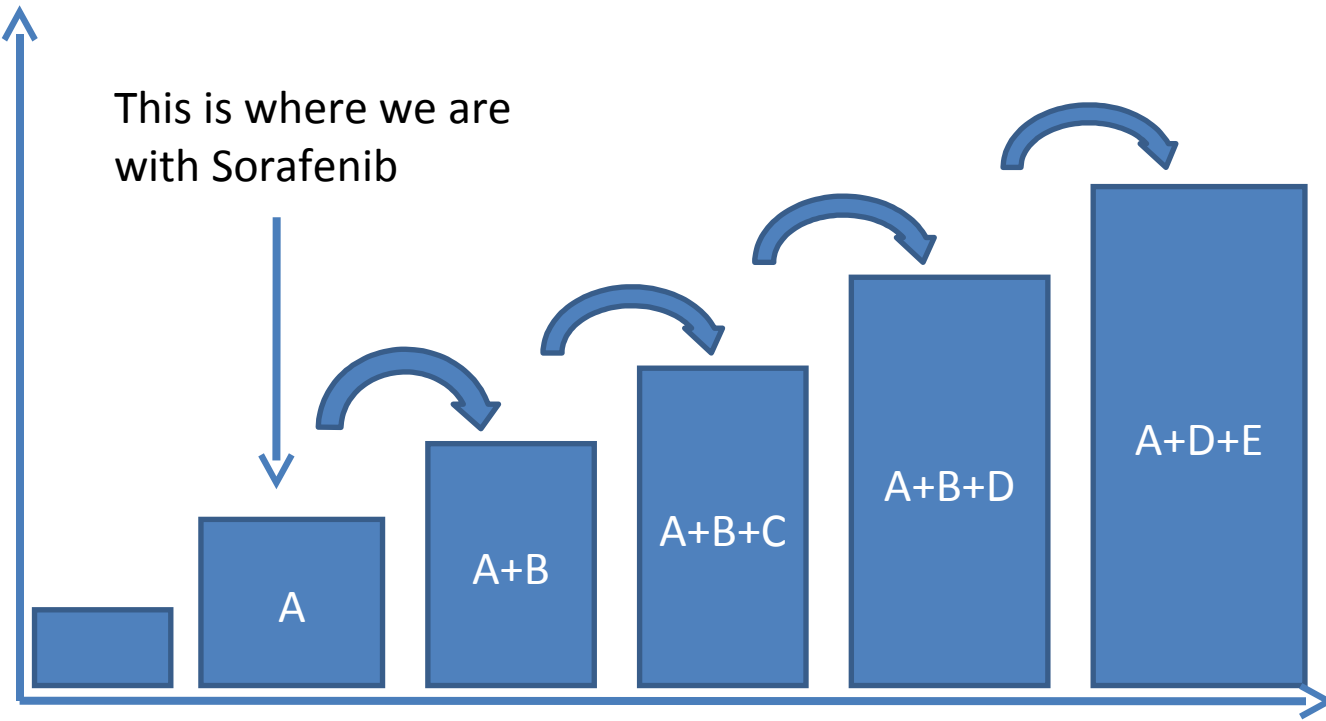
\$100M

So we don't know the best signal to move, at a cost of millions of pounds, to phase III

Trajectory Of Cancer Treatment Progress is Incremental

Effectiveness

This is where we are with Sorafenib



Time

Baseline No treatment

It's Not Just About Making A Drug!

Drug development

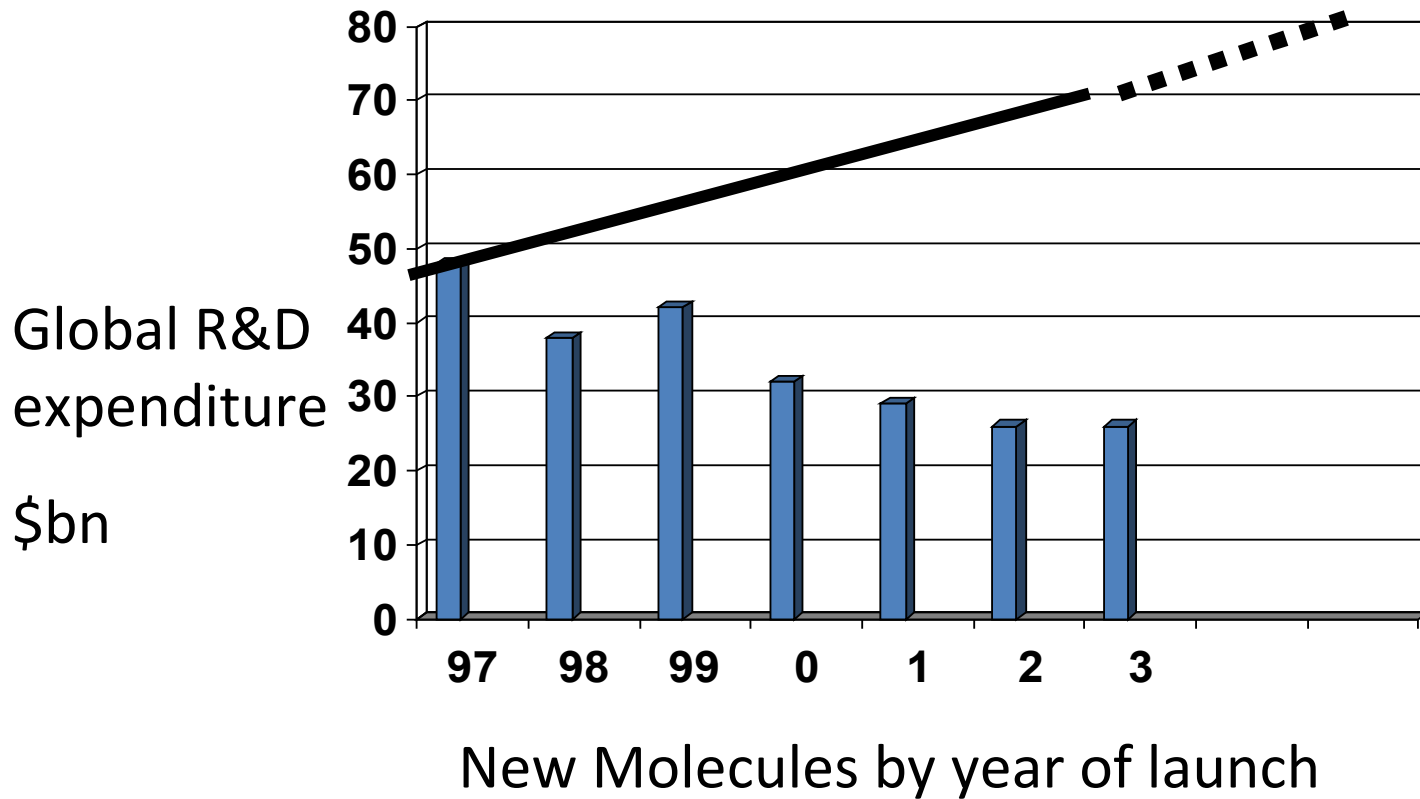
```
graph LR; A[Drug development] --> B[Identifying dysregulated pathways & Developing, in the lab, a potential drug]; A --> C[Developing methods to assess whether it works, & can be licensed at a proportionate cost];
```

Identifying dysregulated pathways &
Developing, in the lab, a potential drug

Developing methods to assess whether it works,
& can be licensed at a proportionate cost

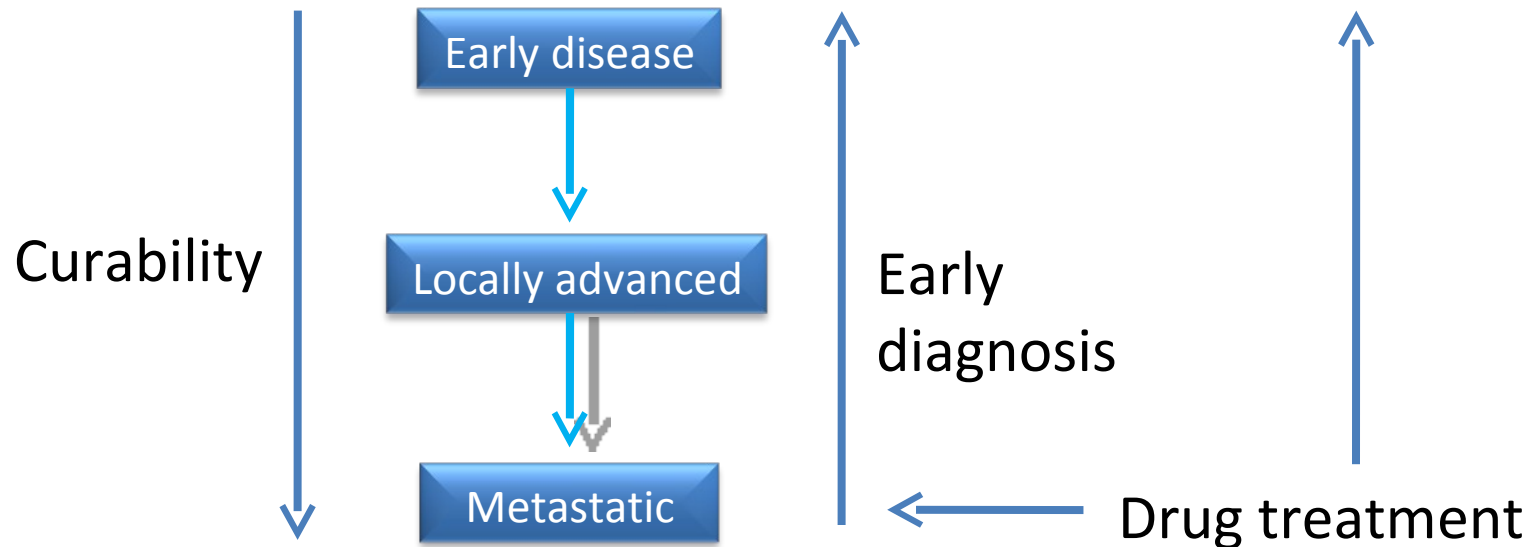
Spending More – Getting Less

Looking Into The Crocodile's Mouth

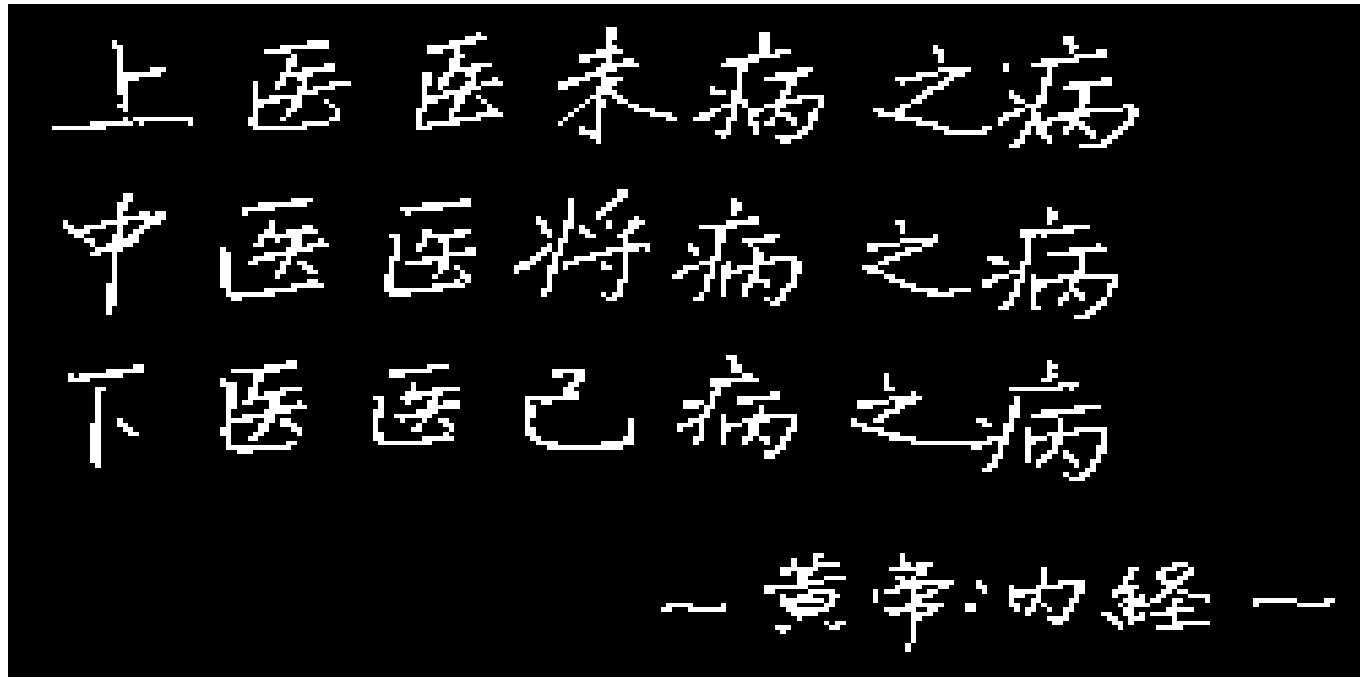


For Any Given Cancer Type.... The Medical Options

Prevent it starting in the first place!



And Finally An Historical Note.....



Translation: "Superior doctors prevent the disease. Mediocre doctors treat the disease before evident. Inferior doctors treat the full blown disease." Huang Dee: Nei-Ching (2600 BC, 1st Chinese Medical Text).