Digital World Meeting

Networks, Nodes and Knowledge:

from local enterprise to global engagement

19 October 2011 from 5:30-9 pm at Hotel du Vin Birmingham

Digital media and information technology are central into the region's plans for economic growth. Birmingham City Council is investing £40m in a new IT research centre as part of an Innovation Village, Birmingham City University is investing £180 million in buildings including the New Technology Institute, WMG is launching a Institute of Digital Healthcare, and companies including Cisco are supporting the development of community-based centres of innovation and creativity in Birmingham and beyond. But how do individual academics and SMEs contribute and benefit?

Join in the debate with leading experts, discuss new developments and explore partnerships.

Speakers:

Stephen Goodman is a Vertical Solutions Architect within Cisco's Enterprise Team, and will present on "Supporting the Smart Grid", a holistic, cross-technology solution that enables utilities and other organizations in the energy industry to build secure, standards-based IP networks to efficiently meet the demands of energy generation, distribution, storage, and consumption..

David Hardman, CEO of **Birmingham Science Park Aston**, will speak about "Science Park without Walls; Engaging with entrepreners & developing high technology businesses regardless of geography to drive borderless innovation valley?", and is developing the ICT, gaming, digital media and clean technologies agenda in the region.

Nick Booth is the managing director of **Podnosh** Ltd, a social media business, concentrates on using the web to change the way the public and the public sector talk to each other, and encourages practical application of open data.

Sadie Creese is Professor at Warwick Digital Laboratory's and directs its e-security programme to address challenges including how to build e-security solutions useable by non-technical experts, balancing risk and cost across digital and physical security environments, and providing scalable identity assurance.

Chair:

Oliver Rothschild promotes the arts and sciences, presenting for the BBC and Channel 4, chairing companies including Cnap.me, Fusion Universal, CarbonUnity, WeCanDo.Biz and ACEVO Solutions, and providing advice to innovative companies and entrepreneur communities.

Advice: Academics, spin outs and SMEs are invited to present their business plans to a panel of investors, legal, financial and business experts from 2-5pm**.**

Schedule: Participants gather at the 5:30pm reception, talks begin at 6pm, followed by a panel discussions. Dinner is served until 9pm, allowing plenty of time for networking.

Places are limited. **Book tickets** at **www.sciencecapital.co.uk/2011-digital**

(tickets from £0-60; use "earlybird" discount code for 10% off until October 1).