

Drivers of Change in the Global Auto Industry

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4pm 18th April 2013

Square One, The Hub,
Coventry University

Attendance is Free of charge

What will the global auto industry look like by 2020? The lecture looks at the big drivers of change in the global auto industry, including changing production patterns, changing technologies, changing labour needs and changing demand patterns.

Refreshments and a light buffet will follow the lecture

To register to attend please see website:

www.coventry.ac.uk/professoriallectures