



The Future Business of Healthcare

Start	End	Event	Title	Location
8.30am	9.30am	Registration	Delegate Registration	Main Reception
8.30am	9.30am	Refreshments	Tea, Coffee and Biscuits	Members Lounge
9.30am	9.45am	Welcome Speech	Welcome from the Chair - Tony Davis, Medilink WM	1882 Suite
9.45am	10.15am	Key Note Presentation	Office for Life Sciences Update on Government Life Science Strategy - Laura Rivkin, Office for Life Sciences	1882 Suite
10.15am	10.30am	Presentation	Official Launch of the Edgbaston Medical Quarter - Laura Rivkin, Office for Life Sciences & Tony Davis, Medilink WM	1882 Suite

Pre-Selected Themes - Delegates will attend 2 of the 4 Themes

Start	End	Presentations	Translating Research into Business (Birmingham Health Partners)	Digital Healthcare	Academic Health Science Networks (AHSN)	Championing West Midlands Life Sciences
			1882 Suite	Committee Lounge	Members Lounge	1882 Breakout
10.30am	11.00am	Presentation 1	Leukaemia Centre Lessons Learnt - Professor Charles Craddock, University Hospital Birmingham	Digital By Default - Professor Darek Ceglarek, Institute of Digital Healthcare	Shaping The Future - Speaker TBC	Snapshot of WM Life Science Landscape - Tony Davis, Medilink WM
12.00pm	12.30pm	Presentation 2	Institute for Translational Medicine - Tim Jones, University Hospital Birmingham	Healthcare Apps - Ewan Davis, Handi	High Impact Innovations - Bethan Bishop, Heart of England NHS Foundation Trust	The Edgbaston Medical Quarter - Jayne Herry, Calthorpe Estates
11.30am	12.00pm	Refreshments	Tea & Coffee Break			Members Lounge
11.00am	11.30am	Presentation 1	Leukaemia Centre Lessons Learnt - Professor Charles Craddock, University Hospital Birmingham	Digital By Default - Professor Darek Ceglarek, Institute of Digital Healthcare	Shaping The Future - Speaker TBC	Snapshot of WM Life Science Landscape - Tony Davis, Medilink WM
12.30pm	1.00pm	Presentation 2	Institute for Translational Medicine - Tim Jones, University Hospital Birmingham	Healthcare Apps - Ewan Davis, Handi	High Impact Innovations - Bethan Bishop, Heart of England NHS Foundation Trust	The Edgbaston Medical Quarter - Jayne Herry, Calthorpe Estates

Start	End	Event	Title	Location
1.00pm	2.00pm	Lunch	Networking & Exhibition	Members Lounge
2.00pm	2.45pm	Key Panel Presentation	Major Developments in Public and Private Healthcare	1882 Suite

Pre-Selected Themes - Delegates will attend 2 of the 4 Themes

Start	End	Presentations	Translating Research into Business (Birmingham Health Partners)	Digital Healthcare	Academic Health Science Networks (AHSN)	Championing West Midlands Life Sciences
			1882 Suite	Committee Lounge	Members Lounge	1882 Breakout
2.45pm	3.15pm	Presentation 1	Birmingham Institute of Translational Medicine; A Major Opportunity for Healthcare, Technology and Business Intergration - Dr Paul Cockwell, University Hospital Birmingham	Digital Platforms and Applications for LTC - Andrew Chitty, Digital Life Sciences	Adoption of Technology into the NHS: A Case Study - Professor Peter Croft, Keele University	Opportunities for Industry - Tony Davis, Medilink WM
3.15pm	3.45pm	Presentation 2	Creating Academic Business and Clinical Collaborations - Speaker TBC	Patient Experience the Use of Digital Media - Robin Vickers, Digital Life Sciences	Accelerating the Adoption of Innovation in the NHS - Simon Hackwell, Heart of England NHS Foundation Trust	Growth in Private Healthcare - Dr Fazel Fatah, The Westbourne Centre
3.45pm	4.00pm		Comfort Break			
4.00pm	4.30pm	Presentation 1	Birmingham Institute of Translational Medicine; A Major Opportunity for Healthcare, Technology and Business Intergration - Dr Paul Cockwell, University Hospital Birmingham	Digital Platforms and Applications for LTC - Andrew Chitty, Digital Life Sciences	Adoption of Technology into the NHS: A Case Study - Professor Peter Croft, Keele University	Opportunities for Industry - Tony Davis, Medilink WM
4.30pm	5.00pm	Presentation 2	Creating Academic Business and Clinical Collaborations - Speaker TBC	Patient Experience the Use of Digital Media - Robin Vickers, Digital Life Sciences	Accelerating the Adoption of Innovation in the NHS - Simon Hackwell, Heart of England NHS Foundation Trust	Growth in Private Healthcare - Dr Fazel Fatah, The Westbourne Centre

Start	End	Event	Title	Location
5.00pm		Close	Close of Conference	
5.15pm	6.00pm	Networking	Drinks Reception	Members Lounge
6.00pm		Leadership Dinner	How do we increase Private and Public Investment in Life Sciences - By Invitation Only	Committee Lounge

Sponsored by



UNIVERSITY OF BIRMINGHAM

Birmingham Health Partners
A collaboration of world-class clinicians, research scientists and clinical trials teams

University Hospitals **NHS** Birmingham



Hosted by



The Future Business of Healthcare

Start	End	Event	Title	Location
8.30am	9.30am	Registration	Delegate Registration	Main Reception
8.30am	9.30am	Refreshments	Tea, Coffee and Biscuits	Members Lounge
9.30am	9.35am	Welcome Speech	Welcome from the Chair -Tony Davis, Medilink WM	1882 Suite
9.35am	10.20am	Key Note Presentation	West Midlands Academic Health Science Network - Tim Jones / Kate Hall, WMAHSN	1882 Suite

Pre-Selected Themes - Delegates will attend 2 of the 4 Themes

Start	End	Presentations	Marketing the Business of Healthcare	Incubation and Support for Life Science Business	Evidence Based Innovation (AHSN)	Trauma Medicines and Technologies (Birmingham Health Partners)
			1882 Suite	Committee Lounge	Members Lounge	1882 Breakout
10.20am	10.50am	Presentation 1	The Science of Selling and the Selling of Science - Andy Anderson, Cytox Ltd	Digital Health Incubation - Professor Darek Ceglarek, Institute of Digital Health	Learning the Lessons from CLARHC and HIEC - Professor Richard Lilford, University of Birmingham	Battle Field to Bed Side and Beyond - Dr Tony Belli, University Hospital Birmingham
10.50am	11.20am	Presentation 2	Topic & Speaker TBC	Bio Incubation - Dr James Wilkie, Birmingham University Research Park	From Innovation to Therapy in 10 Years - Professor Asif Ahmed, Aston University	Overview of the NIHR Trauma Management Healthcare Technology Cooperative - Tom Clutton-Brock, University Hospital Birmingham
11.20am	11.50am	Refreshments	Tea & Coffee Break			Members Lounge
11.50am	12.20pm	Presentation 1	The Science of Selling and the Selling of Science - Andy Anderson, Cytox Ltd	Digital Health Incubation - Professor Darek Ceglarek, Institute of Digital Health	Learning the Lessons from CLARHC and HIEC - Professor Richard Lilford, University of Birmingham	Battle Field to Bed Side and Beyond - Dr Tony Belli, University Hospital Birmingham
12.20pm	12.50pm	Presentation 2	Topic & Speaker TBC	Bio Incubation - Dr James Wilkie, Birmingham University Research Park	From Innovation to Therapy in 10 Years - Professor Asif Ahmed, Aston University	Overview of the NIHR Trauma Management Healthcare Technology Cooperative - Tom Clutton-Brock, University Hospital Birmingham

Start	End	Event	Title	Location
12.50pm	1.45pm	Networking & Exhibition	Lunch Break	Members Lounge
1.45pm	2.30pm	Key Panel Presentation	West Midlands Life Sciences Future Developments	1882 Suite

Pre-Selected Themes - Delegates will attend 2 of the 4 Themes

Start	End	Presentations	Marketing the Business of Healthcare	Incubation and Support for Life Science Business	Evidence Based Innovation (AHSN)	Trauma Medicines and Technologies (Birmingham Health Partners)
			1882 Suite	Committee Lounge	Members Lounge	1882 Breakout
2.30pm	3.00pm	Presentation 1	Raising your Profile Through the Media - Lisa Jones, Reeves Green	SBRI Funding & Current Competitions - Karen Livingstone, NHS Midlands and East	Medical Devices and Technologies: Interacting with Industry - Dr Tom Clutton-Brock, Uni of Birmingham	Technologies for Reconstruction and Regeneration - Dr Liam Grover, SRMRC
3.00pm	3.30pm	Presentation 2	Life Science Digital Marketing - Jason Brannan, Medilink Y&H	Health Care Start Up Advice - Peter Dines, Bridges Ventures	Topic & Speaker TBC	Topic TBC - Wg Cdr Rob Scott, SRMRC
3.30pm	3.45pm		Comfort Break			
3.45pm	4.15pm	Presentation 1	Raising your Profile Through the Media - Lisa Jones, Reeves Green	SBRI Funding & Current Competitions - Karen Livingstone, NHS Midlands and East	Medical Devices and Technologies: Interacting with Industry - Dr Tom Clutton-Brock, Uni of Birmingham	Technologies for Reconstruction and Regeneration - Dr Liam Grover, SRMRC
4.15pm	4.45pm	Presentation 2	Life Science Digital Marketing - Jason Brannan, Medilink Y&H	Health Care Start Up Advice - Peter Dines, Bridges Ventures	Topic & Speaker TBC	Topic TBC - Wg Cdr Rob Scott, SRMRC

Start	End	Event	Title	Location
4.45pm		Close	Summary & Conference Close, Tony Davis, Medilink WM	1882 Suite

Sponsored by

Hosted by



Birmingham Health Partners
A collaboration of world-class clinicians, research scientists and clinical trials teams

